

TITLE SME engagement for master programme design - ManagiDiTH	TYPE - BEST PRACTICE IN: Industry collaboration BENEFICIARIES Private training providers, Public HEI and VET providers
CONTEXT Engaging with European ICT professionals, managers, and medical staff in the healthcare sector across Portugal, Greece and Finland, for developing tailored programmes to each of the individuals' professional growth needs.	THE CHALLENGE Mapping of ecosystem and conducting clear needs assessment – Identification of actors in the local and European healthcare sector and digital ecosystems, coupled with the assessment of the ecosystem's future digital skills needs.
THE ACTION - Creation of a 1.5 year-long master's programme in healthcare education with not only social skill classes, but also specialised modules in data science and interoperability. - Creation of coherent curriculum, modules and learning outcomes, and setup of a learning software. - Successful joint accreditation across countries and institutions.	

TAKEAWAYS - Invite SMEs to deliver guest lectures or workshops, sharing real-world experiences and case studies. - Involve SMEs in the design and execution of project-based learning modules. - Encourage SMEs to give students practical experience through internships and work placements in their field of study, preparing them for the workforce. - Involve SMEs in advisory boards throughout to ensure the adjustment of the master curriculum and module content to emerging industry needs and trends. - Invite SMEs to collaborate on innovative research initiatives, either on the local level or hybrid initiatives with the participation of all project partners.
--



Rosália Rodrigues, Whymob
 On behalf of ManagiDiTH

[Read more](#)